

DO YOU HAVE A STUDENT WHO IS A CAST, CREW OR ORCHESTRA MEMBER?

We invite you to celebrate your student in the TheatreMcLean Playbill program. Supply a Photo and Message for the Playbill for your ad.

TheatreMcLean’s quality official Playbill is a professionally printed keepsake program.

******* 2018-2019 *******

SHOW	FULL PAGE	HALF PAGE	ONE-THIRD PAGE	DEADLINE FOR CHECK & ART WORK
Urinetown	\$200	\$150	\$100	OCT. 15
Lord of the Flies	\$200	\$150	\$100	JAN 13
Peter & the Starcatcher	\$200	\$150	\$100	MAR 4

Please complete the attached Playbill Advertising Form. Mail the form and a check payable to “MHS Theatre Boosters” by ad deadline to:

McLean HS Theatre Boosters
 c/o McLean High School
 1633 Davidson Rd.
 McLean, VA 22101

Or, simply contact Catherine Slotkoff at theatremcleanpublicity@gmail.com or (703) 244-1090 with any questions. Forms are also available online at www.theatremclean.org. We look forward to partnering with you.

Catherine Slotkoff, Advertising Sales
 McLean High School Theatre Boosters
theatremcleanpublicity@gmail.com
 (703) 237-0958
www.theatremclean.org

McLean High School Theatre Boosters serves as a nonprofit volunteer organization that supports and promotes our local public high school theatre department and its award-winning TheatreMcLean productions. Our commitment is to strengthen our community by giving young artists and performers a safe space to unite and become inspired by the performing arts. As a 501(c)(3) nonprofit organization, we always welcome your support through donations of any amount. Go to www.theatremclean.org

STUDENT/FAMILY TheatreMcLean Playbill Program

Advertising with TheatreMcLean's Playbill Program is the EXCITING WAY TO CELEBRATE YOUR STUDENT. These discounted prices are only for student ads.

Family Name: _____
 Address: _____
 Contact email: _____
 Phone: _____
 Student's name _____

1. Select FAMILY CELEBRATION Level

2. Choose Ad Size

_____ Full Page	\$200
_____ Half Page	\$125
_____ One-third Page	\$100

Amount Enclosed: \$ _____

Advertising Deadlines: See page 1 for each show deadline

Make checks payable to "MHS Theatre Boosters." Please mail this form and payment by the due dates for each show to **McLean HS Theatre Boosters, c/o McLean High School, Attention Catherine Slotkoff, 1633 Davidson Rd., McLean, VA 22101.**

Advertisements will be printed in grayscale except for the back cover. We can use your art. Email image/logo to theatremcleanpublicity@gmail.com.

Advertisement Specifications:

FULL PAGE 4 ½"x7"	HALF PAGE 4 ½"x3 ½"	THIRD PAGE 4 ½" x 2 ¼" or standard business card size
PDF/JPG 7.361"x11.028"	PDF/JPG 7.361"x5.375"	PDF/JPG 7.361"x3.542"
Pixels 2120 x 3176	Pixels 2120 x 1548	Pixels 2120 x 1060
Black & White/Greyscale	Black & White/Greyscale	Black & White/Greyscale

High resolution digital files (300dpi) automatically resized to printed program size.

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