

We invite you to advertise in the TheatreMcLean Playbill program.

TheatreMcLean’s quality official Playbill is a professionally printed keepsake program that can provide premium distribution of your advertising to each audience member coming to see TheatreMcLean’s exciting season of mainstage shows. We invite your business to become a patron of the arts by choosing a level of advertising in our TheatreMcLean Playbill program.

******* 2018-2018 Season Advertising Rates *******

SHOW	FULL PAGE	HALF PAGE	ONE-THIRD PAGE	FULL INSIDE COVER*	BACK COVER*
Urinetown Nov 16 - 19 Projected 2500 patrons	\$250	\$160	\$120	\$420	\$550
Lord of the Flies Jan 31- Feb 3, Projected 1500 patrons	\$250	\$160	\$120	\$420	\$550
Peter & the Star Catcher April 4-7 Projected 2500 patrons	\$250	\$160	\$120	\$420	\$550
Full Season Sponsor** All 3 shows!	\$500	\$300	\$200	\$800	\$1,000

*Subject to availability

****Full Season Sponsors will be acknowledged on our website**

www.TheatreMcLean.org

Please complete the attached Playbill Advertising Form. Mail the form and a check payable to “MHS Theatre Boosters” by ad deadline to:

McLean HS Theatre Boosters
c/o McLean High School
1633 Davidson Rd.
McLean, VA 22101

Or, simply contact Catherine Slotkoff at theatremcleanpublicity@gmail.com or (703) 237-0958 with any questions. Forms are also available online at www.theatremclean.org. We look forward to partnering with you.

Catherine Slotkoff, Advertising Sales
McLean High School Theatre Boosters
theatremcleanpublicity@gmail.com
(703) 237-0958
www.theatremclean.org

McLean High School Theatre Boosters serves as a nonprofit volunteer organization that supports and promotes our local public high school theatre department and its award-winning TheatreMcLean productions. Our commitment is to strengthen our community by giving young artists and performers a safe space to unite and become inspired by the performing arts. As a 501(c)(3) nonprofit organization, we always welcome your support through donations of any amount. Go to www.theatremclean.org

